



# Club Health Assessment for District 11 E1 through January 2015

| Club Number                          | Club Name                            | Charter Date | Status  | Membership                         |                   |                     |                |  |                            |  | Reports                                 |  |                                  |   |  | Finance  | LCIF      |
|--------------------------------------|--------------------------------------|--------------|---|------------------------------------|-------------------|---------------------|----------------|--|----------------------------|--|---|--|----------------------------------|---|--|----------|-----------|
|                                      |                                      |              |   | Current Member Count               | YTD Members Added | YTD Members Dropped | YTD Net Growth | YTD Net Growth%                                | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR ***               | Yrs. Since Last Officer Report         | President Rotation               | Vice President Reported ****                        | No Active Email **                       |          |           |
|                                      |                                      |              | Number of times on status quo within last two years in brackets | If below 15 members appears in red |                   |                     |                | If net loss is greater than 20% appears in red |                            |  | If no report in 3 months appears in red | When more than one year appears in red | Number of repeat terms indicated | Notes the officers that do not have an active Email | If no report in 12 months appears in red |          |           |
| <b>Clubs less than two years old</b> |                                      |              |   |                                    |                   |                     |                |  |                            |  |   |  |                                  |   |  |          |           |
| 120793                               | Kingsley                             | 11/21/2013   | Active  | 24                                 | 3                 | 3                   | 0              | 0.00%  | 27                         | 1  | 0                                       |  | 2                                |   | 1  |          |           |
| 121310                               | Michigan Crossroads                  | 02/05/2014   | Active  | 14                                 | 3                 | 11                  | -8             | -36.36%  | 0                          | 1  | 0                                       |  | 2                                |   | N/R                                      | 90+ Days |           |
| <b>Clubs more than two years old</b> |                                      |              |   |                                    |                   |                     |                |  |                            |  |   |  |                                  |   |  |          |           |
| 4806                                 | ARCADIA                              | 12/04/1970   | Active  | 59                                 | 5                 | 0                   | 5              | 9.26%  | 52                         |  | 1                                       |  | N                                | T,M   | 51                                       |          |           |
| 37417                                | BALDWIN                              | 07/02/1979   | Active  | 10                                 | 1                 | 3                   | -2             | -16.67%  | 10                         | 1  | 1                                       |  | 2                                | P   | 2  |          | \$700.00  |
| 33996                                | BARRYTON                             | 06/08/1977   | Active  | 20                                 | 1                 | 2                   | -1             | -4.76%   | 21                         | 18   | 0                                       |  | 13                               | N   | T  | N/R      |           |
| 4809                                 | BEAR LAKE                            | 10/12/1956   | Active  | 23                                 | 0                 | 1                   | -1             | -4.17%   | 28                         | 13   | 1                                       |  | 2                                | N   | T  | 57       |           |
| 4661                                 | BIG RAPIDS                           | 02/22/1938   | Active  | 31                                 | 1                 | 1                   | 0              | 0.00%  | 37                         | 28   | 0                                       |  | N                                | T   | 7  |          | \$1000.00 |
|                                      | CEP Registered (7/17/2014) CEP Lite  |              |   |                                    |                   |                     |                |  |                            |  |   |  |                                  |   |  |          |           |
| 4814                                 | CADILLAC                             | 11/23/1943   | Active  | 27                                 | 0                 | 1                   | -1             | -3.57%   | 28                         | 1  | 0                                       |  |                                  |   | 1  |          | \$500.00  |
| 4664                                 | CARSON CITY                          | 07/10/1934   | Active  | 16                                 | 0                 | 0                   | 0              | 0.00%  | 16                         |  | 0                                       |  | R                                |   | 8  |          |           |
| 4815                                 | CEDAR MAPLE CITY                     | 10/05/1964   | Active  | 21                                 | 1                 | 3                   | -2             | -8.70%   | 23                         | 23   | 0                                       |  |                                  | P,M   | 0  |          | \$100.00  |
| 36798                                | CHIPPEWA LAKE MECOSTA                | 03/30/1979   | Active  | 20                                 | 0                 | 2                   | -2             | -9.09%   | 20                         | 1  | 1                                       |  | 3                                | N   | 1  |          | \$50.00   |
| 4736                                 | COLEMAN                              | 09/06/1940   | Active  | 23                                 | 6                 | 0                   | 6              | 35.29%   | 24                         |  | 0                                       |  | N                                | T   | 33                                       |          |           |
| 4669                                 | CRYSTAL                              | 11/26/1951   | Active  | 12                                 | 2                 | 0                   | 2              | 20.00%   | 11                         |  | 1                                       |  | 2                                | N   | 60                                       |          |           |
| 4672                                 | EDMORE                               | 07/27/1950   | Active  | 19                                 | 0                 | 1                   | -1             | -5.00%   | 20                         | 6  | 1                                       |  | N                                | P,M   | N/R                                      |          |           |
| 4825                                 | EMPIRE                               | 01/12/1953   | Active  | 69                                 | 1                 | 5                   | -4             | -5.48%   | 71                         | 9  | 2                                       |  | N                                |   | 4  |          |           |
| 4826                                 | EVART                                | 04/18/1947   | Active  | 30                                 | 2                 | 0                   | 2              | 7.14%  | 28                         |  | 0                                       |  | N                                | P,T   | 4  |          | \$250.00  |
| 4827                                 | FRANKFORT                            | 02/25/1953   | Active  | 13                                 | 3                 | 1                   | 2              | 18.18%   | 11                         | 13   | 0                                       |  | N                                | P,S,T,M   | N/R                                      |          |           |
| 4674                                 | FREMONT                              | 05/03/1960   | Active  | 30                                 | 4                 | 1                   | 3              | 11.11%   | 28                         | 1  | 0                                       |  | N                                | T   | N/R                                      |          | \$100.00  |
|                                      | CEP Registered (10/16/2013) CEP Lite |              |   |                                    |                   |                     |                |  |                            |  |   |  |                                  |   |  |          |           |
| 4681                                 | GREENVILLE                           | 05/11/1936   | Active  | 41                                 | 3                 | 1                   | 2              | 5.13%  | 40                         | 25   | 0                                       |  | N                                |   | 1  |          | \$200.00  |
| 4833                                 | HARRISON                             | 11/15/1967   | Active  | 51                                 | 2                 | 3                   | -1             | -1.92%   | 52                         | 10   | 0                                       |  | N                                | M   | 5  |          | \$100.00  |
| 36686                                | HART                                 | 03/09/1979   | Active  | 35                                 | 1                 | 1                   | 0              | 0.00%  | 35                         | 8  | 0                                       |  | N                                | M   | 29                                       |          | \$1025.00 |
| 4812                                 | HONOR                                | 10/10/1961   | Active  | 17                                 | 2                 | 1                   | 1              | 6.25%  | 18                         | 14   | 0                                       |  | None                             | T   | 115                                      |          |           |
| 4684                                 | HOWARD CITY                          | 02/26/1970   | Active  | 14                                 | 2                 | 2                   | 0              | 0.00%  | 15                         | 3  | 1                                       |  | 2                                | R   | 57                                       |          |           |



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| Club Number | Club Name      | Charter Date | Status  | Membership                         |                   |                     |                |  |                            |  | Reports                                 |  |                                  |   |  | Finance | LCIF      |
|-------------|----------------|--------------|---|------------------------------------|-------------------|---------------------|----------------|--|----------------------------|--|---|--|----------------------------------|---|--|---------|-----------|
|             |                |              |   | Current Member Count               | YTD Members Added | YTD Members Dropped | YTD Net Growth | YTD Net Growth%                                | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR ***               | Yrs. Since Last Officer Report         | President Rotation               | Vice President Reported ****                        | No Active Email **                       |         |           |
|             |                |              | Number of times on status quo within last two years in brackets | If below 15 members appears in red |                   |                     |                | If net loss is greater than 20% appears in red |                            |  | If no report in 3 months appears in red | When more than one year appears in red | Number of repeat terms indicated | Notes the officers that do not have an active Email | If no report in 12 months appears in red |         |           |
| 4839        | KALEVA         | 10/01/1962   | Active  | 36                                 | 3                 | 11                  | -8             | -18.18%  | 45                         | 9  | 0                                       |  |                                  | R   | P,T                                      | 1       | \$1000.00 |
| 41778       | LAKE ANN       | 08/30/1982   | Active  | 22                                 | 0                 | 5                   | -5             | -18.52%  | 28                         | 13   | 5                                       |  |                                  | N   | T  | 39      | \$150.00  |
| 4692        | LAKEVIEW       | 06/08/1959   | Active  | 21                                 | 3                 | 5                   | -2             | -8.70%   | 24                         | 15   | 0                                       |  | 2                                | N   |  | 0       |           |
| 36096       | LUTHER         | 10/05/1978   | Active  | 52                                 | 6                 | 0                   | 6              | 13.04%   | 53                         |  | 0                                       |  | 2                                | N   | P  | 19      |           |
| 4846        | MANISTEE       | 05/07/1957   | Active  | 22                                 | 4                 | 0                   | 4              | 22.22%   | 16                         |  | 2                                       |  |                                  | N   | P,M                                      | 18      |           |
| 4848        | MESICK         | 04/21/1952   | Active  | 16                                 | 0                 | 5                   | -5             | -23.81%  | 20                         | 12   | 0                                       |  | 2                                | N   |  | 1       | \$200.00  |
| 4770        | MIDLAND        | 12/19/1933   | Active  | 58                                 | 1                 | 2                   | -1             | -1.69%   | 60                         | 42   | 0                                       |  |                                  | N   |  | 3       | \$700.00  |
| 4698        | MOUNT PLEASANT | 05/04/1939   | Active  | 51                                 | 0                 | 5                   | -5             | -8.93%   | 58                         | 13   | 1                                       |  |                                  | N   | P,M                                      | 4       | \$700.00  |
| 4700        | NEWAYGO        | 12/20/1943   | Active  | 13                                 | 0                 | 1                   | -1             | -7.14%   | 14                         | 41   | 0                                       |  | 6                                |   | T  | 10      |           |
| 4850        | NORTHPORT      | 11/05/1952   | Active  | 34                                 | 0                 | 3                   | -3             | -8.11%   | 35                         | 5  | 3                                       |  |                                  | N   | P  | 29      |           |
| 4852        | ONEKAMA        | 05/01/1967   | Active  | 54                                 | 0                 | 2                   | -2             | -3.57%   | 59                         | 10   | 1                                       |  |                                  | N   | P,T,M                                    | 2       | \$250.00  |
| 4703        | REMUS          | 10/05/1938   | Active  | 12                                 | 0                 | 0                   | 0              | 0.00%  | 13                         |  | 0                                       |  | 8                                |   | S  | 7       | \$50.00   |
| 39132       | SAND LAKE      | 12/22/1980   | Active(1)   | 9                                  | 1                 | 2                   | -1             | -10.00%  | 10                         | 12   | 1                                       |  |                                  | N   | T  | 45      |           |
| 78341       | SANFORD        | 02/25/2004   | Cancelled(6*)   | 0                                  | 0                 | 16                  | -16            | -100.00%                                       | 16                         | 9  | 5                                       | 1                                      | None                             |   |  | 48      |           |
| 4707        | SHEPHERD       | 05/05/1972   | Active  | 18                                 | 0                 | 0                   | 0              | 0.00%  | 19                         |  | 7                                       |  | 3                                | N   | P  | 44      |           |
| 4708        | SHERIDAN       | 04/10/1935   | Active  | 21                                 | 0                 | 0                   | 0              | 0.00%  | 20                         |  | 3                                       |  |                                  | N   |  | N/R     |           |
| 4709        | SIX LAKES      | 02/15/1954   | Active  | 9                                  | 0                 | 0                   | 0              | 0.00%  | 8                          |  | 8                                       |  | 2                                | N   | P,T                                      | 21      |           |
| 39610       | STANTON        | 03/31/1981   | Active  | 23                                 | 1                 | 0                   | 1              | 4.55%  | 22                         |  | 0                                       |  | 4                                |   |  | 57      |           |
| 4713        | STANWOOD       | 08/30/1966   | Active  | 17                                 | 1                 | 1                   | 0              | 0.00%  | 15                         | 1  | 0                                       |  |                                  | N   | T  | 17      |           |
| 4861        | TRAVERSE CITY  | 09/29/1943   | Active  | 13                                 | 0                 | 1                   | -1             | -7.14%   | 16                         | 34   | 0                                       |  | 2                                | N   | P  | 11      |           |
| 33206       | VESTABURG      | 01/18/1977   | Active  | 16                                 | 1                 | 0                   | 1              | 6.67%  | 14                         |  | 3                                       |  | 5                                |   | M  | N/R     |           |
| 4715        | WEIDMAN        | 01/17/1957   | Active  | 37                                 | 0                 | 3                   | -3             | -7.50%   | 38                         | 20   | 1                                       |  |                                  | N   | M  | 1       | \$400.00  |
| 4716        | WHITE CLOUD    | 10/21/1970   | Active  | 35                                 | 1                 | 4                   | -3             | -7.89%   | 40                         | 8  | 0                                       |  |                                  | N   | P,T,M                                    | 0       |           |

CEP Registered (1/22/2014) CEP Lite

Clubs Cancelled Previous Fiscal Year – Clubs Cancelled within last 12 months may be reinstated

| Club Number | Club Name | Charter Date | Current Status* | Cancellation Date |
|-------------|-----------|--------------|-----------------|-------------------|
|-------------|-----------|--------------|-----------------|-------------------|



# Club Health Assessment for District 11 E1 through January 2015

| Club Number               | Club Name           | Charter Date              | Status  |                                    | Membership          |  |                 |                            |  | Reports                                 |  |                                  |   |  | Finance                               | LCIF                                       |                                   |                            |                                  |  |  |  |  |  |  |
|---------------------------|---------------------|---------------------------|---|------------------------------------|---------------------|--|-----------------|----------------------------|--|---|--|----------------------------------|---|--|---------------------------------------|--|-----------------------------------|----------------------------|----------------------------------|--|--|--|--|--|--|
|                           |                     |                           | Current Member Count  | YTD Members Added                  | YTD Members Dropped | YTD Net Growth                                 | YTD Net Growth% | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR ***               | Yrs. Since Last Officer Report         | President Rotation               | Vice President Reported ****                        | No Active Email **                       | Months Since Last Activity Report *** | Account Balance                            | Donations for current Fiscal Year |                            |                                  |  |  |  |  |  |  |
| 4696                      | MECOSTA             | 06/28/1954                |   |                                    |                     |  |                 |                            |  |   |  |                                  |   |  |                                       |  |                                   |                            |                                  |  |  |  |  |  |  |
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|                           |                     |                           | Cancelled(7*)   | 02/28/2014                         |                     |  |                 |                            |  |   |  |                                  |   |  |                                       |  |                                   |                            |                                  |  |  |  |  |  |  |
| Current Total Clubs Count | YTD New Clubs Count | YTD Cancelled Clubs Count | YTD Net Club Gain   | Current Total Members Count        | YTD Add             | YTD Drop                                       | YTD Net Growth  | YTD Net Growth %           | Member Count 12 Months Ago                 | Average Member Count Per Club           | % of Clubs with less than 20 members   | % No in MMR 3 Months             | % No Officer Report in 12 Months                    | % of Clubs with balance 90+ days         | Number of Clubs in Status Quo         | % Status Quo Clubs in Financial Suspension | Number of Cancelled Clubs         | Average Cancelled Club Age | Members Lost Due to Cancellation | % of Clubs Cancelled for Non-Financial Reasons |  |  |  |  |  |
| 45                        | 0                   | 1                         | -1  | 1,208                              | 65                  | 109  | -44             | -3.51%                     | 1,258                                      | 27                                      | 38%                                    | 13%                              | 0%  | 2%                                       | 0                                     | 0%   | 1                                 | 70                         | 16                               | 100%   |  |  |  |  |  |

\* - P - Priority Club. Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

\*\* - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

\*\*\* - Abbreviation: N/R - Never reported using the Lions Clubs website, N/A - Not applicable, No password registered for the Lions Clubs website.

\*\*\*\* - Abbreviation: N - New, IP - Immediate Past, R - Repeat.